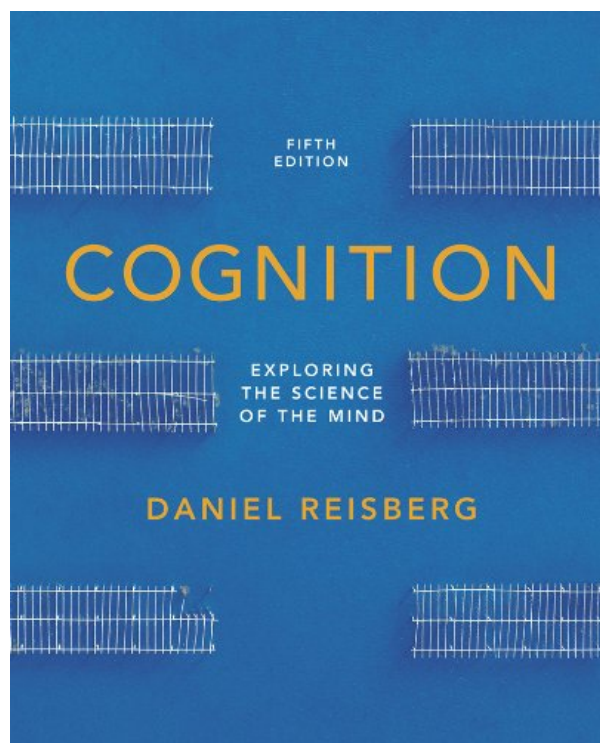
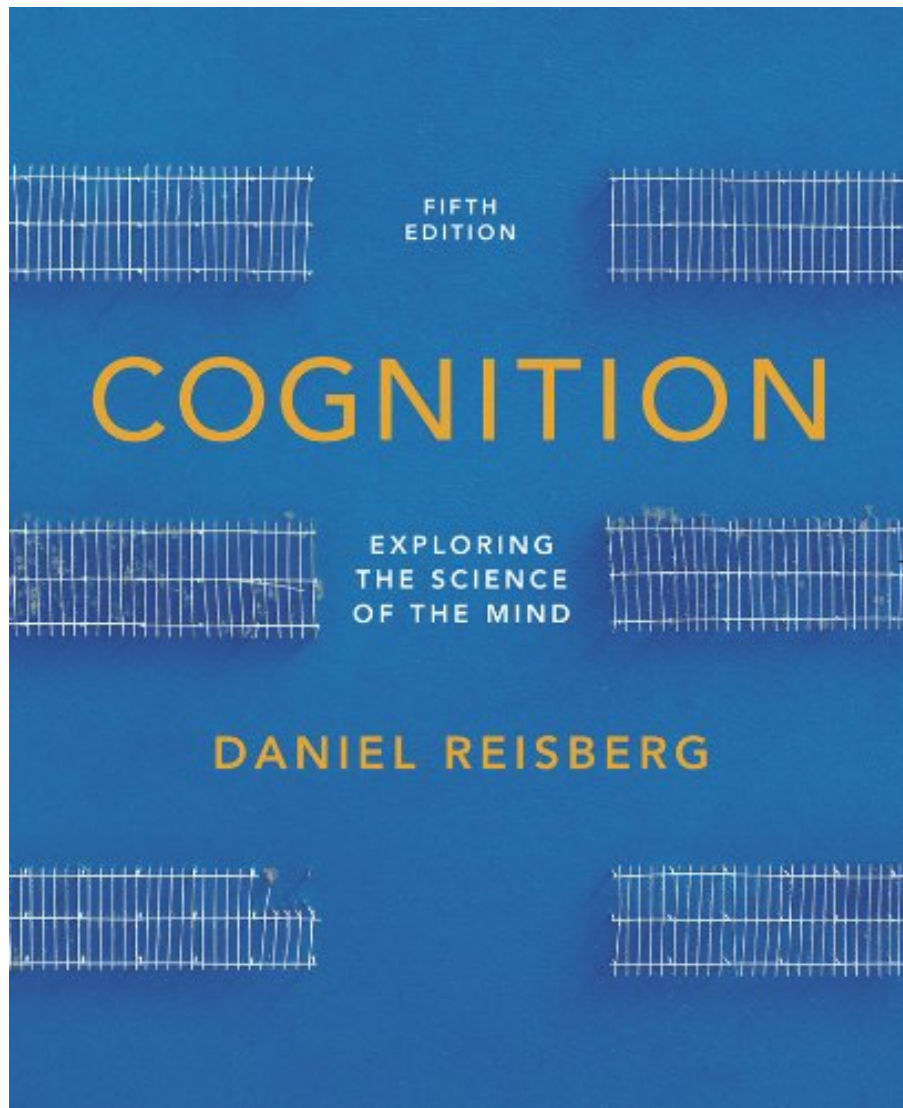


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Daniel Reisberg is The Patricia and Clifford Lunneborg Professor of Psychology at Reed College in Portland, Oregon. Professor Reisberg's research has focused on the nature of mental imagery as well as on people's ability to remember emotionally significant events. He has served on the editorial boards of many cognitive psychology journals, and is the editor of the Oxford Handbook of Cognitive Psychology. Reisberg also consults extensively with law enforcement and the justice system, and is the author of The Science of Perception and Memory: A Pragmatic Guide for the Justice System.

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Average textbook for an interesting topic.

By S.P. Gman

The information in this textbook is comprehensive and details all the major concepts that cognitive psychology contains. It clearly defines complicated terms and ideas, and elucidates on the major theories that are specific to this field of psychology.

I have a few issues with the textbook that hurts its utility, with the first being its inadequate subject index

making it difficult to find specific concepts or words and the page number they correspond to. I experienced this many times while trying to complete assignments, and found it simpler to google the concepts as it was faster than skimming the chapters for what I was seeking. Secondly, I feel the textbook goes into extremes in its attempts to relate the material in a pragmatic sense, when an explanation of the theory and the data that supports it would be more than sufficient. Finally, the ZAPS program seems a bit dated visually and could benefit from an overhaul of its user interface.

Overall, this textbook will get you through the course and give you a decent foundation in cognition.

9 of 10 people found the following review helpful.

With ZAPS?

By Tracy

I received the book and workbook....but NO zaps. When I echatted with a rep was told I could get a refund and he was sorry it didn't come with it like it should have. As a result my online professor is thankfully working with me as I have labs due! I wrote an email to the ZAPS people too....no response. It's difficult to trust again. I paid for the combo and did not get it...somebodies making some extra money! I like the text...workbook not impressive.

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By brandy

Although I learned alot of interesting things from this book I hated it. The author was so repetitive about simple things but only briefly explained most of th hard to grasp, head scratching things. Also, when past research experiments were explained to prove a point the author never mentioned any limitations and seemed as if he just wanted the reader to take it as face value. This was the biggest issue for me because I could come up with alot of possible limitations of the mentioned experiment that made me question the authors explabations of how things worked and why they worked that way.

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